



Notes of Meeting

Tuesday 13th February 2018, 6.00pm-7.30pm

Winander House, Glebe Road, Bowness

Attending: Colin Jones (chair), Andrew Simon (WLC), John Saunders (WTC), Adrian Faulkner (WBCOT), David Cooke (Aqua Designs), Liz Moss (Lakeland Arts), Paul Foster (FSB), Graham Vincent (SLDC), Gill Holmes (CCC), Helen Moriarty (Project Manager), Ruth Leahy (SLDC).

Apologies: Hanna Latty (LDNPA), Matt Cranwell (Stagecoach), Richard Martin (Stagecoach), Ben Berry (CCC).

1. Introductions and apologies.
As above.

2. Acceptance of October Notes of Meeting
Accepted with no amendments.

3. Project Manager Introduction and Presentation
Helen was introduced to the Board and gave her initial ideas on the direction of the group, which were well received and discussed by the group.
This included short term projects for year 1, and longer term projects for years 2-3.
Themes for projects were centred on: Resilience (for both business and residential communities); Sustainable Transport Solutions; Public Realm; Events and Visitor Experience. Development of Bowness & Windermere Forward as a partnership, also featured the following:

- Website, transparency, newsletter (year 1)
- Building a stronger foundation for project development (year 2 and 3).

There will also be some initial economic data gathering to form the basis of any project development, action plan, funding proposals and submissions.

Action: Presentation to be circulated to the group, any further comments of Helen's proposal are welcome to Colin, Ruth and Helen.

Action: Helen to recruit more businesses to the board.

Action: Helen to meet with each board member to gather individual input and form the basis of a draft action plan.

Deleted:



4. Windermere Town Council Parking Report

The report has been conducted in response to a vast number of comments from local residents, businesses and visitors, despite a 2007 parking report concluding that there was adequate parking. John gave a presentation and overview of the report, along with methodology and findings. Largely, the current lack of parking in the town is hurting the town's economy massively, possibly to the tune of £7.5million a year. Pressure of the UNESCO status to add to demand for parking facilities, though historical character is being eroded by parking. Cumbria Tourism have concluded in a separate report that parking is the number 2 issue that stops people from visiting.

Short term: Broad Street Signage improvements (Ruth and Graham to **action**).

Longer term: additional parking is needed, could this be addressed with LDNP Local Plan Development. Major stumbling block is the need for land and inward investment or developer.

Discussion as to who will take this document forward, and if there is a partnership role for BWF to play here, which largely the board agreed there was, to get partners sat around the same table.

Adrian commented on the Chamber of Trade member's comments and is collating further responses, to be presented to Windermere Town Council upon completion.

Action: Ruth to circulate final comments from Chamber of Trade when completed.

Action: Ruth to make presentation available for board.

Action: Ruth to speak in greater detail with LDNPA, CCC and SLDC to get steer and understand future plans for parking in Windermere and Bowness, along with National Trust, Windermere Town Council, and convene a meeting on behalf of BWF with senior public sector management if action is needed.

5. Project ideas discussion and plan formation

Action: Sub group to be set up to coordinate and manage Helen's contract, those interested please contact Ruth.

Action: Ruth to gather clarity on use of Glebe for events, particularly Glebe covenants and commercial trading and usage.

6. Any other business

BWF Logo and Branding (David)

Implementation needs to be rolled out, Ruth has branding on file if anyone would like to use it and it will be used on future documentation produced on behalf of the group.



Windermere Library (Gill)

Feedback from consultation exercise still with consultants (Locality). No timescales available as yet with regards to finalised report or decisions, though it was suggested that the Library may be leased to a trust rather than an asset transfer (unconfirmed).

Action: Gill to speak with colleagues to get further clarification, update at next board meeting.

7. Next board meeting dates for diaries:

Tuesday 15th May 2018, 6pm start, Winander House

Tuesday 11th September 2018 (avoiding summer holidays) 6pm start, Winander House

Tuesday 11th December 2018 6pm start, Winander House.