

Bowness and Windermere Welcome Ambassador



**Lake District
National Park**

Role title: Bowness and Windermere Welcome Ambassador
Location: Various Locations throughout Bowness and Windermere
Salary: Voluntary, although travel expenses are reimbursed
Supervisor: Lake District National Park Authority Volunteer Team Leader

Introduction



The Lake District National Park Authority looks after this unique corner of England, encouraging people to enjoy and understand its beauty and helping those who live and work here. We have a statutory duty to conserve and enhance the natural beauty, wildlife and cultural heritage and promote opportunities for the understanding and enjoyment of the special qualities of national parks by the public.

Together with Bowness and Windermere Forward and its partners, The Lake District National Park Authority helps to look after Bowness and Windermere, two unique Lake District villages. One of the ways we do this is through the new Bowness and Windermere Welcome Ambassador programme.

Role Summary

The Lake District attracts over 17 million visitors a year, and Bowness and Windermere are often explored first by our visitors. People visit the Lake District for a huge variety of reasons including walking, exploring the countryside, getting on to the water and visiting some of the area's superb attractions.

Many parts of the Lake District are rural and can feel remote and hard to access. Visitors can often feel overwhelmed and are unsure of where to start – that's where our fantastic volunteers come in.

Based at key locations in Windermere and Bowness, our easily-identifiable team of Welcome Ambassadors will be on hand to welcome visitors, particularly those new to the area, and help them to make the most out of their time in the Lake District.

Our Welcome Ambassadors will be passionate and knowledgeable people, keen to share their knowledge and love for the Lake District with all visitors.

Key Responsibilities

- Be a friendly face to visitors and provide helpful and accurate information, using the new Bowness and Windermere map
- Signpost visitors to attractions and activities

- Add a personal touch to the visitor experience by sharing your love for the area, and sharing your recommendations
- Act as an ambassador for the Lake District National Park Authority and Bowness and Windermere Forward

Personal Specification

- A friendly and approachable manner
- A love for the Lake District, Bowness and Windermere
- Good knowledge of the area, or a willingness to learn
- Reliable and flexible
- Open to continuous development

What this role offers

- Amazing opportunity to volunteer in one of the most beautiful landscapes in the world
- Dedicated staff supervisor
- Vibrant and colourful volunteer clothing
- A professional package of training
- Support from a motivated and enthusiastic team
- A calendar of social and celebration events with staff and volunteers
- Reimbursement of expenses

Time commitment

Bowness and Windermere Welcome Ambassadors operate at key locations over the major school holidays and bank holidays. We ask for a minimum commitment of 12 days a year, including training days.

How to apply

To discuss the role further, please call the Lake District National Park Volunteer Team Leader, Chris Wingrove on 01539 792606 or complete the attached application form and send to chris.wingrove@lakedistrict.gov.uk.

After receiving your application form, we'll hold an informal interview with prospective volunteers. Following this we'll provide full training and uniform for you to start your volunteering.

Our first training date for 2019 is scheduled for mid-February.