

BOWNESS AND WINDERMERE FORWARD

OUR BWF PROJECTS

Our long and short term projects for the area, including creating a Welcome to Windermere & Bowness brand.

PAGE 2

SCULPTURE TRAIL UPDATE

Bowness & Windermere Chamber of Trade project gathers momentum but still needs your help.

PAGE 3

ORREST HEAD PLANS

The National Trust's vision for the Windermere and Bowness area forms the basis of Friendly Fells & Lakeside Trails project.

PAGE 4



PAGE 3 | NEXT BWF MEETING AND PROJECTS



PAGE 2 | LOCAL DISCOUNTS FOR GLEBE MARKET STALLS



PAGE 5 | FAMILY FUN DAY AT MILLERGROUND



PAGE 5 | NATIONAL TRUST LOCAL VISION



MAKE THE MOST OF GLEBE MARKETS

The markets started as a BWF initiative in 2018 to encourage the underused tennis courts to be utilised in way that provided opportunity for local business, enhanced the town for residents and created a good visitor experience. Following a successful small trial run in 2018 with Prom Art; Geraud Markets, Prom Art, Kendal Farmers Market and Better Lesiure worked together in 2019 and The Glebe Markets started in earnest.

An economic impact report carried out across 2019 found the markets were welcomed by the majority of businesses and visitors but that a simpler offering, stronger signage and better local resident awareness would be beneficial.



2020

Thanks to Better Lesiure and Geraud Markets the Glebe Market is set to return on the 1st of March. They have listened to local feedback and the economic impact report and simplified the offer to a single market which features a mixture of stalls. The date offering has also been simplified to the first and third Sundays of the month. 5000 leaflets have been created by Better Lesiure and they have distributed these to local houses and businesses.

APPLES AND PEARS

Fruit and veg stalls were highlighted as a stall that local residents would like to see there regularly. Kendal market stall holders, Growing Well and local businesses have been approached but as yet there have been no takers. If you know anyone who would be interested in running a Fruit and Veg stall in Bowness please get in touch with Phil.

LOCAL BUSINESS DISCOUNT

Local businesses can book a stall for a reduced rate of £25. If you need a gazebo Phil can supply one for an extra £10. Please make the most of this offering so we can ensure the Glebe Market is beneficial to all. Contact Phil Byers to book. Details on below flyer.

FREE PITCHES TO CHARITIES AVAILABLE

GLEBE
market
Every first & third Sunday of the month.
From Sunday 1st March 2020
join us for
**LOCAL PRODUCE / ART / GIFTS
& EVERYDAY ESSENTIALS!**

MARCH - DECEMBER MARKET DATES

- Sun 1st & 15th March
- Sun 5th & 19th April
- Sun 3rd & 17th May
- Sun 7th & 21st June
- Sun 5th & 19th July
- Sun 2nd & 16th August
- Sun 6th & 20th September
- Sun 4th & 18th October
- Sun 1st & 15th November
- Sun 6th & 20th December

Glebe Road, Bowness, LA23 3HJ
To book a pitch or for enquiries please contact
philip.byers@groupegeraud.co.uk

We offer free stalls to charitable organisations.



SUPPORTED BY:





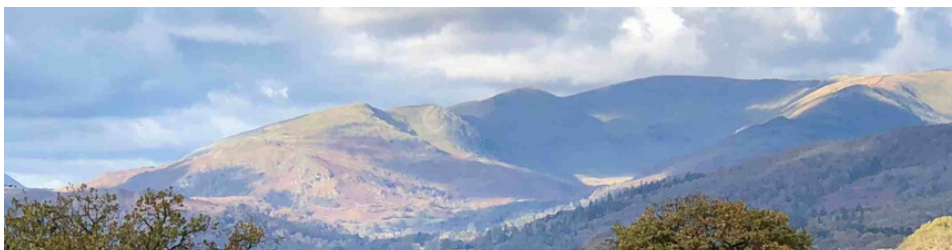
BOWNESS & WINDERMERE FORWARD PROJECTS

NEXT BOARD MEETING 11 MARCH @ WINDERMERE WORKS

Board members have tasked our Project Co-ordinator with the following:

- Research the pros and cons of creating a 'Welcome to Bowness and Windermere' brand that would be accessed via an app found at key visitor points such as car parks. Helen will be reporting her findings about the impact this could have and the work that would need to be completed to make this happen at the next board meeting.
- On the 25th March Helen Moriarty will be visiting North Yorkshire Moors to see the Land of Iron thanks to National Trust to assess best practice and meet leading app developer Anmersion.
- Progress partnership work with the National Trust, creating a timeline of scheduled improvements across the four green spaces identified in - the 'Friendly Fells and Lakeside Trails' project
- Progress partnership working with the Chamber of Trade and collaborate on their potential 'Volunteer Army' and how we can support each other with BWF's 'Welcome Volunteers' which was arranged in partnership with the Lake District National Park Authority
- Support local Chamber of Trade and Windermere Christmas Lights team by helping facilitate the lighting of Bowness over Christmas
- Support Glebe Market partners in attracting additional local stands
- Administer the Small Grants programme for shop front improvements

We look forward to an update at the next Board meeting on the 11th of March and welcoming all our new board members! Bowness & Windermere Forward exists to improve the economic prosperity of the area, we focus on longer term projects that require partnership working.



SCULPTURE TRAIL

Windermere and Bowness Chamber of Trade's Chair Scott Keenan ensured everyone at Shake Up #2 remembered they are developing a sculpture trail by brilliantly transforming the audience into the animal characters they intend to sculpt! The Chamber of Trade aim to commission 16 local artists to create sculptures of animals indigenous to the Lake District. These will be installed between Bowness and Windermere with the aim of improving connectivity and footfall between the two villages. The sculpture trail will be accompanied with a booklet and sculptures can be 'brass rubbed' by kids providing a fun family activity.

The project needs to raise £10,000 to achieve charitable status so they can access arts and alternative funding. Find out more and support below.



[FACEBOOK.COM/SCULPTURETRAIL](https://facebook.com/sculpturetrail)



ORREST HEAD

WHAT'S AFOOT?

The view from Orrest Head is spectacular, but not everyone can get there to enjoy it because the top section of path is too steep and difficult.

Waterlogging on the summit is causing further problems and the landscape is getting damaged. The Lake District National Park Authority and Windermere Town Council are working on a project to enable more people to enjoy the view and help make Orrest Head more resilient to visitor impact.



Together they plan to:

- Restore a section of Victorian carriage drive to create an accessible path from the kissing gate to the viewpoint
- Improve the water drainage and restore the eroded summit landscape
- Replace the worn-out seating
- Provide more information about the area and the view
- Involve local children in a project to create a new logo to waymark the route
- Provide an all-terrain Lake District Mobility scooter for people to borrow to get to the viewpoint

LDNPA and Windermere Town Council are working with Lake District Foundation to raise funding for the project. BWF give this project and those working towards it their full support, you can find out more on the new Windermere & Bowness Town Council Facebook Group.



BOWNESS BAY BLUES IS 9!

The Bowness Bay Blues Weekend is set to entertain again with a 3 day event over 12+ locations in Bowness and Windermere. All profits support local charities and Rotary initiatives in the community. This year's main charities are The Bendrigg Trust and Growing Well. Advertising and sponsorship opportunities are available to local businesses target the 350 - 400 fans, 27 bands and support staff enjoying the music throughout the weekend! Contact Simon to chat through sponsorship options on 07967816380 simon.rebecchi@gmail.com

Buy tickets
bownessbayblues.co.uk

**APRIL
3RD, 4TH,
5TH**



NATIONAL TRUST VISION

BWF work closely with our local The National Trust property team. They are based at St Catherine's and manage sites at Cockshott Point, Millerground/Adelaide Hill, Post Knott, an in hand farm at High Lickbarrow, a learning space at the Footprint building as well as the many small farms that make up the Crosthwaite estate on either side of the A591. Their new vision reflects their desire to do more for local nature and improve access opportunities by connecting up local sites and offering locals/visitors more opportunities to enjoy the countryside on their doorstep. This vision is in harmony with BWF Friendly Fells & Lakeside Trails project, which brings together the relevant partners and land owners to allow better connectivity and promotion of our green spaces. An example could be bringing something like the Gruffalo Trail to connect the identified Friendly Fells & Lakeside Trail spaces.



MILLERGROUND FAMILY FUN DAY

If you missed the fantastic opening of the new play area at Millerground last year you'll be happy to hear the news of this free community event. The Millerground Enhancement Group, together with Better Leisure and South Lakeland District Council are hosting another fun packed day for all the family, with free taster sessions for Better activities and community stalls. Bring the family along or if you'd like to book a stall or you have an activity to share or a cause to promote, please contact Caroline Smith on caroline.smith@gll.org to organise.



**SUN
29 MAR**

GROWING GREENER BUSINESSES

IT'S EASY BEING GREEN, WITH A LITTLE HELP

Pauline from the Lake District Foundation got us all thinking at the Shake Up #2 and had the following message for all:

As a business, charity or organisation in Cumbria we need to lead the way in terms of lowering our carbon footprint. Join others who want to make this happen by attending the FREE Lake District Foundation Green Business Network Breakfast Meetings. Learn how to measure your carbon footprint as a business and about grants available to implement green practice. If you already have great green credentials and want to share what has really worked, let Pauline know and she can find a slot for you to share this with the other businesses at their meeting in April.

RESERVE YOUR FREE PLACE

lakedistrictfoundation.org/green-business

Supported by Cumbria Tourism



FROM THE CHAIR

SOPHIA NEWTON

Is there space for BWF?

We are lucky in Bowness & Windermere, we have a full town council, an increasingly vibrant Chamber of Trade and big businesses who care about the place they operate from. You could argue that BWF isn't needed. In fact I used to argue it myself before I understood it better. But what BWF can do is create and lead partnerships that get BIG STUFF DONE. Things that will have huge impact long term for people who live here, do business here and visit here. BWF connects the dots and fills the space between authorities, business and community groups as we are the only cross-sector organisation in the area. And as a very practical people, Janett and I would never have agreed to share the Chair role if BWF couldn't get things done.

How can we make stuff happen?

Well, we have a Board of brilliant people who like me volunteer their time and energy but crucially, we also have a paid Project Co-Ordinator, Helen Moriarty. Helen is put to work on those time consuming, partnership focused jobs that our wonderful volunteer-based organisations simply don't have time or resource to do. There are a range of local authorities currently providing the funding for Helen's role until April 2021, but long term, our business community will be required to step up so that our local authorities can step back. My plan is that by this point our business community will see why BWF is important to this place and that as a local business leaders you'll want the Board to finish what we've started.

BWFORWARD.ORG.UK