



Board Minutes
Thursday 10th December 2020 at 4pm
Via Zoom

Present

Sophia Newton (Chair), Helen Moriarty (PM), Andrew Simon (Windermere Lake Cruises), Adrian Faulkner (BWCOT), Peter Hamilton (WTC), Tim Keenen (Bowness and Windermere Festival of Food).

Apologies

Cllr Dyan Jones (SLDC Councillor), Paul Foster (FSB), Gill Holmes (CCC), Vicky Hummersone (Invegarry Guest House) Janett Walker (Flock), Ruth Leahy (SLDC Officer), Cllr Robin Ashcroft (SLDC) Ali Tordorff (Fidget Design), Amanda Snowie (Windermere Backpackers).

MINUTES
1. Welcome and Apologies SN welcomed all and apologies were noted. It was noted Christmas and Covid challenges may explain poor attendance.
2. Bowness Festival of Food. Arts and Culture

SN welcomed Tim Keenen to the meeting and everyone introduced themselves.

Tim provided an overview of the proposed Bowness Festival of Food, Arts and Culture which he summarised as an event that aims to:

- provide an inclusive platform for local people, businesses, charities, artists of all genres and educational bodies to showcase their talents, produce, work and causes. Raising local and national awareness of what they are about.
- To provide the people of south Cumbria and beyond with an event that is fun and is accessible to all.
- To create a sustainable and progressive event that offers enterprise and opportunity for all.
- To create a space for education, demonstration and debate on numerous local issues, such as food, conservation, sustainability, the environment, the arts, hospitality, gardening and mental health.

Tim explained that the festival would take place over a weekend utilising both the Glebe and Cockshott Point. The event would be for the towns benefit rather than for profit.

BWF agreed that part of their role is to champion local events and would therefore happily support this venture where possible.

ACTION	HM to send overview of Festival proposal to all and to review progress with Tim to provide support where possible.
---------------	---

3. Windowmere

SN and HM updated the group regarding Windowmere:

- 64 businesses and residents have created windows
- Pleased to report that LDNPA, WLC and the World of Beatrix Potter have taken part
- Judges have been confirmed and include The Mayor, Lakeland Arts, Chamber of Trade and Brewery Arts Centre
- Additional funding has been received from Co-O's Community Fund of £220
- Professional Pictures will support promotion, the judging process and next years event

Members requested that its linked to next year's Christmas market and all agreed lessons had been learnt regarding the length of the event and that without Covid it might work better over a long weekend.

ACTIONS	HM to organise photography, judges and prizes
----------------	--

4. Lakeshore Cinema Event

SN led a discussion regarding the rescheduling of the Lakeshore Cinema event.

It was agreed a longer promotion period would be beneficial, and that Mid May would be a good time in-between Easter and Whit school holidays. There was discussion about it taking place during busier periods but parking concerns were raised.

ACTIONS	HM to begin planning the event for mid May.
----------------	--

5. BWF Budget

HM confirmed the following balances:

Current Project balance : £3,106

Current Co-ordinator Balance : £3,157 (12.5 days)

Project spend (Windowmere):

- Window Wanderland Toolkit £400
- PR £650

- Artwork, printing and leaflet delivery £394
- Photography £200

6. AOB

AF asked if the previous minutes could be amended to reflect Scott Keenen's representation as Keen and Able rather than Windermere and Bowness Chamber of Trade. This was noted and actioned.

7. Next Board Meeting Dates

- 11th March @ 4pm
- 10th June @ 4pm
- 9th September @4pm
- 9th December @4pm